



# Type 1 Foundation Annual Report 2021



**TYPE1**  
FOUNDATION  
Support | Awareness | Connection

## OUR MISSION

To create community awareness of Type 1 Diabetes

Support families living with Type 1 Diabetes

To empower people living with Type 1 Diabetes

To connect families living with Type1 Diabetes

To advocate for individuals and families living with Type1 Diabetes

## OUR VISION

Create a community that understands the impact type 1 diabetes has on daily life.

To create a world that understands the impact of type1 diabetes on the individuals and their families.

## ABOUT US

The Type1 Foundation was established in Geelong in 2015 and was founded by CEO Ange Liston-McCaughley after the sudden diagnosis of her daughter Lila at age 9. THE T1F core purpose is to support, connect and advocate for children, adults and their families

The foundation is a volunteer run not-for-profit charity. Our aim is to raise awareness of Type 1 Diabetes through education in schools, medical practices and the wider community. We provide support and connect families living with this chronic disease through our large scale events and various programs.



## OUR PEOPLE

**FOUNDER AND CEO:** Ange Liston McCaughley



**CHAIRMAN:** Keiran Liston

**VICE CHAIRPERSON:** Lisa Cameron

**VICE CHAIRPERSON:** Sarah Gocentas

**SECRETARY:** Julianne Cuthbert

**TYPE 1 FAMILY COORDINATOR:** Michelle Winkle

**MEDICAL ADVISORY:** Nicole Read

MAJOR SPONSORS

MEDTRONIC



AMSL



OMNIPOD



MY LIFE DIABETES CARE



LIONS AUSTRALIA



HAYSWINKLE





## CEO REPORT 2021

We are very proud that even with a tough year of lockdowns and unpredictability that 2021 has brought with it so many positives for T1F. To have even had the luck on our side to host our Seaworld event, launching the T1F into Gold Coast and Sunshine Coast with dinners and events, successfully continued some important advocacy work with Type1 Voice.

We also hosted a hugely successful Beanie Campaign which allowed us to raise some vital funds without any Galas or major fundraisers for the past 2 years . Not to mention the success of the 10K4T1 event in September as well as our newly formed running group.

With events off the table AGAIN, we had to once again think outside the square to ensure that we didn't lose the connection and support aspect of the Type1 Foundation that we had worked for 6 years to achieve.

With social media linking hundreds of families into support and connection, and we weren't prepared to let that go. The running group and 10K4T1 gave us a big influx of new supporters, awareness and funding. Whilst it was a huge feat to train in lockdowns, we worked as a team and together raised over 50k for type1 for both 10K4T1 and Running Group

I am truly proud to sit here today and report that we have had the most engagement on our social media than ever before. Also that our 2021 Gumbuya World Summer Party, and Seaworld events attracted our biggest crowds yet, Gumbuya with 437 and Seaworld 290 and allowed us to reach families from rural and regional areas who would not be able to access support otherwise.

Our Branch Presidents and Volunteers are all incredible and selfless Volunteers. Who sometimes work upwards of 15 hours a week on T1F helping Ange with orders, support services, delivery of items, care packages and the **daily** running's of T1F.

T1F Board, all 9 people are all 100% volunteers and donate their time and expertise to the T1F. (Some have worked on the board for 5 years).

We generated 50% profit from merchandise sales as we purchase it at normal wholesale prices. (No discounts). And we purposely choose to keep the costs low so all our Type1 families can all afford to wear it.

## CEO REPORT 2021- CONTINUED...

We have a very small group of sub-contractors who do work 50% - 70% off normal going costs of work like web designer, Social media content writers, our graphic designer, videographer, professional grant writer. This is Creating Jobs for Type1 parents at home, and people living with Type1.

We have given 3 full year CGM Madison Lyden Scholarships to adults living with type1, At a total of \$13,300

This past year HNER has hosted kids events, Mums dinners, organised a Christmas party for 200 people and given 60 care packages to families in hospital, as well as parent care packs.

We deliver on average 15 care packages per week to adults and children diagnosed, sometimes this can be more per week- each package costs \$170 costing \$60k on average per year. This is purely more than a precious gift as it links the family into support at diagnosis and then ongoing support. And let's them know we care about their situation. 50% of our merchandise costs go into the care package items, majority of families come back and purchase more after they receive their package.

Ange mentors and supports at least 5 families per week (average of 12 -15 hours per week) families who are newly diagnosed. In DKA in hospital, families who have lost a loved one with Type1. This is done over email, phone, or text, or messenger.

Officially built up and created our first online platform the Type1 Club for our current members. This is being utilised by nearly 500 members.

T1F hosted a Gumbuya world family event where 420 people attended in March 2021. Cost 15k. Our one and only Vic family event this year.

Ange visits families just home from hospital to offer support and care. Also families who have gone through trauma or lost a loved one

T1F Received a \$15k Grant from Geelong Community Foundation for our Camp Koala T1D

## CEO REPORT 2021- CONTINUED...

The Type1 Foundation hosted over 10 Free online virtual events throughout isolation. 6 Sessions with Joe Soloweicyck. Connecting over 200, parents, children, adults all living with Type1 from all areas of Australia.

T1F launched Motivating Mondays with Jen Trevorrow. And Jen has interviewed 18 different people for her Type1 Conversations segment. Viewed by hundreds of guests on FB.

T1F has hosted Mums Dinners all over Australia this year, welcoming Adelaide, Sunshine Coast, Sydney, Tasmania

T1F Supply bank has donated over 100 items to families in need so far in 2021. (Biggest demand ever)

The Type1 foundation took over the Type1 Voice in 2020. And is working behind the scenes with the Type1 Voice to begin advocating, the plan is to advocate for people living with Type1 on subjects like CGM for all, workplace injustice, awareness campaigns.

T1F has printed and hung up over 100 posters in GPs throughout Australia.

T1F Drink Bottle Campaign was again launched in October, to bring awareness to Type1 Symptoms. Selling drink bottles.

T1F now has 20 ambassadors from all over Australia.

T1F has a working team of over 15 Volunteers who work on content writing , website updates,

T1F approved Sarah as our Shop Manager and is doing an incredible job. The Shop is running smoothly and has had many comment on the efficiency of orders and delivery times.

T1F welcomed 2 new Website content/design volunteers who are working on our website content. The goal of our website is to make it a "One stop shop for newly diagnosed ". Give as much information as we can for families at any stage.

## CEO REPORT 2021- CONTINUED...

The Type1 Pen Pal club has connected over 80 children and teens living with Type1 all over Australia creating lifelong Type1 relationships.

The Type1 foundation connection program connects newly diagnosed patients with a similar family living with Type1 . Offering lifelong friendship. This is often done by Ange at diagnosis.

T1F Created a highly successful 10k for T1 Campaign with hundreds JOINING in and helping us raise 40k for Type1. Most of all it kept us all fit and accountable.

Hosted 16 Type1 Mums dinners all over Australia. Connecting many mums with Type1 or a child with Type1.

T1F proudly partnered with Lions to bring a Teenage camp to Victoria in April which was a huge success, with the vision to expand Australia Wide. With one planned in Feb in Qld and one in NSW in May 2021.





## **Future Plans for Nov 2021 - Nov 2022.**

Host a Type1 QLD and Vic CHRISTMAS PARTY

Host a Ballarat Event at Kryral CASTLE

Host Gala Balls again in Melb and Ballarat

Fund 3 -5 CGM Madison Lyden Scholarships per year

HOST 3 Lions Camps per year for teenagers in VIC, NSW, QLD

Launch into Sydney with more dinners, events and Christmas Party.

Create an Australia wide awareness campaign DONT IGNORE THE 4. Getting posters into every medical centre in Australia. Send out a folder with letter, magnet, posters and brochure.

Type1 voice, advocate on subjects like Type1 workplace, Cgm for all, disability, health insurance.

Thanks again to all of our teams of volunteers which grows weekly, Board Members, Branch Presidents Naomi and Kristy and ambassadors for all your hard work. A special mention to Deena who is moving into our fundraising committee, to Lisa Cameron who is moving onto the medical advisory committee and to Nicole Read who is also moving into the medical advisory committee. I look forward to working with you all in your new roles.

Thanks again for all your support and a special welcome to all our new members Andrew, Dave, Danielle, and Caroline who have joined the team!

Looking forward to working with you all, and expanding our programs into all areas to support more families..

Ange

# Profit and Loss

## The Type 1 Foundation For the year ended 30 June 2021

	2021	2020
<b>Merchandise Income</b>		
Merchandise Sales	166,227.50	70,198.54
<b>Total Merchandise Income</b>	<b>166,227.50</b>	<b>70,198.54</b>
<b>Cost of Sales</b>		
Closing Stock	(60,000.00)	-
Merchandise	131,325.21	73,833.02
Opening Stock	25,000.00	-
Candle Purchases	700.00	-
<b>Total Cost of Sales</b>	<b>97,025.21</b>	<b>73,833.02</b>
<b>Merchandise Profit</b>	<b>69,202.29</b>	<b>(3,634.48)</b>
<b>Donations and Fundraising</b>		
Donations	38,153.00	15,114.49
Fundraising Activities	34,507.97	51,574.70
<b>Total Donations and Fundraising</b>	<b>72,660.97</b>	<b>66,689.19</b>
<b>Related Expenses</b>		
Care Packages	12,406.46	2,917.86
Donations made	4,377.28	6,898.27
Hypokit Expenses	1,522.28	119.03
Online Events	2,066.37	-
<b>Total Related Expenses</b>	<b>20,372.39</b>	<b>9,935.16</b>
<b>Profit from Donations and Fundraising</b>	<b>52,288.58</b>	<b>56,754.03</b>
<b>Other Income</b>		
Adventure Park Tickets	-	370.00
Gala Ball Tickets	10,727.26	1,468.18
Grant Received	19,600.00	-
Interest Income	0.45	40.98
Raffle Sales	190.90	-
Running Group Membership fees	-	2,774.72
Sponsorships	14,218.18	5,481.81
<b>Total Other Income</b>	<b>44,736.79</b>	<b>10,135.69</b>
<b>Total Income</b>	<b>166,227.66</b>	<b>63,255.24</b>
<b>Operating Expenses</b>		
Advertising/Marketing	5,908.08	1,283.87
Bank Fees	434.07	138.02
Christmas Party Expenses	-	11,030.32
Consulting & Accounting	15,748.18	2,480.00
Diabetes Camps	(931.82)	11,671.32

	2021	2020
Entertainment	43.00	-
Event Expenses	32,451.16	17,000.88
Freight & Courier	881.26	-
Fundraising Expenses	54.64	5,300.00
Gala Ball Expenses	-	22,703.23
General Expenses	271.40	-
Insurance	6,644.92	1,792.53
Medical Kits	213.62	704.94
Motor Vehicle Expenses	57.09	-
Office Expenses	69.64	434.60
Parking Expenses	-	13.53
Postage	29,574.48	10,053.64
Printing & Stationery	30.40	479.47
Processing Fees	455.16	120.49
Repairs and Maintenance	-	85.09
Subscriptions	1,160.51	1,030.30
Travel - National	1,322.85	670.92
Type 1 Mums Night	1,523.95	645.01
Video for Type1 Foundation	1,831.81	886.36
Website Expenses	4,307.77	2,401.76
Educational book	1,775.14	-
Graphic Design	1,127.28	-
Sea World Event	13,181.82	-
<b>Total Operating Expenses</b>	<b>118,136.41</b>	<b>90,926.28</b>
<b>Net Profit</b>	<b>48,091.25</b>	<b>(27,671.04)</b>

## CARE PACKAGES

To date has distributed over 1300 care packages to families all around Australia at diagnosis, in hospital or on arrival at home. In 2020, we have delivered over 590 newly diagnosed care packs to a child who has been with type 1 diabetes.

Lou the Dog our cuddly mascot has kept over 890 children smiling in hospital and upon diagnosis.





## TYPE 1 MUM'S DINNERS

The T1F helps to facilitate and fund Type1 Mums Dinners across Australia connecting hundreds of families. These Dinners are relaxed, inclusive, friendly and very popular amongst our Type1 community. "The Type1 Mums Dinners are the glue that sticks our community together, as you connect the mums then you connect the whole family".

Type1 Mum ambassadors in each town act as hosts to connect mums from all over their cities or towns. These incredibly popular dinners are a relaxed evening full of laughs, stories and understanding. They are important in connecting all mums living with Type1 Diabetes themselves or a parenting a child with it.



## CONTACT US

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